

Elements of Success

2013 CEO INITIATIVES

ADVANCE

delivery of
M2020
program

OPTIMIZE

existing
transportation
systems

ENGAGE

engage
stakeholders and
regional partners

CREATE

services to meet
community and
customer needs

SAFEGUARD

taxpayer
transportation
dollars

ENSURE

a fiscally
sustainable
transit system

PROMOTE

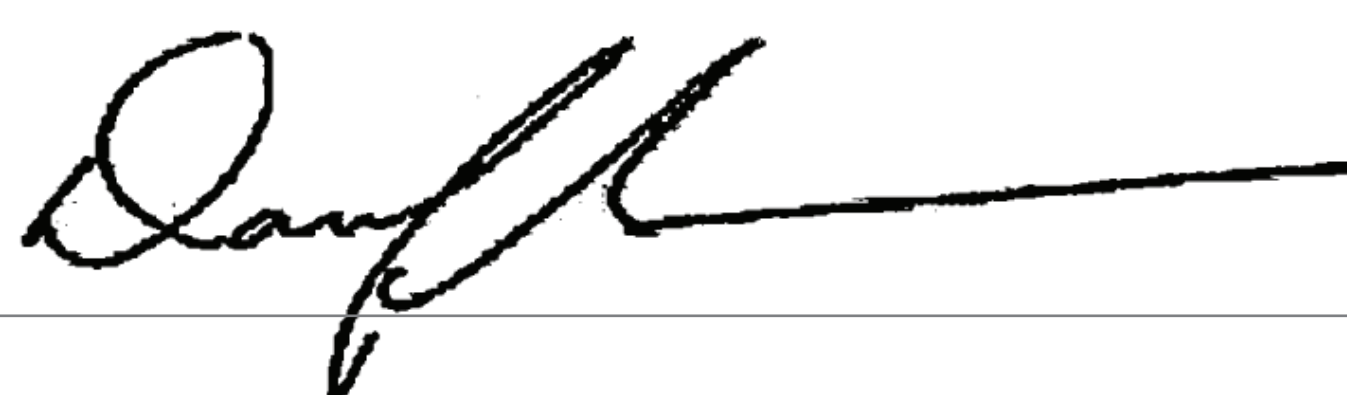
environmentally
friendly initiatives

UNDERScore

a commitment
to health
and safety

CULTIVATE

a top-notch
workforce



Darrell Johnson | Chief Executive Officer